

Farming has its fashions and the new name is CHAROLAIS

CHAROLAIS is a high fashion name in the beef world. There are recognised authorities who predict that within 30 years all beef in the United States will have some Charolais blood.

Everyone close to the cattle business, producers, researchers, packers, is talking about the big silver Charolais from France. They are watching the cross-breeding experiments of purebred Charolais with black Angus, the Brangus, the Brahmans, the Herefords.

It is a long range experiment, but one that shows every promise of producing the best beef and more beef, the fast way with the least feed.

Interest in Charolais cattle is growing in Ireland, and the Department of Agriculture has already imported from the United States 20 Charolais bulls and 24 females.

This week, a further consignment reached Spike Island—3 bulls and 4 heifers for the Department of Agriculture and 1 bull and 38 females for private breeders.

